



2017 Lincoln Reagan Day Celebration

Tickets, Program Ads & Sponsorship Opportunities

<u>Tickets:</u>	<u>Cost:</u>
VIP Ticket (VIP Reception, General Reception, Photo with Guest Speaker)	\$250
Individual Ticket (General Reception)	\$89
Couple (General Reception)	\$170

<u>Program Ad (with dimensions & orientation):</u>	<u>Cost:</u>
Business Card (3.5" W x 2" H - horizontal)	\$100
Quarter Page (3.25" W x 5" H - vertical)	\$150
Half Page (7.5" W x 5" H - horizontal)	\$300
Full Page (7.5" W x 10" H - vertical)	\$500
Inside Front or Back cover in color (7.5" W x 10" - vertical)	\$800
Full Back cover in color (7.5" W x 10" - vertical)	\$1,500
Front Cover in color (½ page; 7.5" W x 5" - horizontal)	\$2,000

Ad Copy, Payment & Deadline:

Please email a high resolution electronic format of ad copy to LRD@aagop.org. Ads are due by Thursday, February 23, 2017. Ads will not be placed without advance payment. Payments details below. Questions? Email LRD@aagop.org or call 410-774-GOP1 (4671).

<u>Sponsorship Opportunities:</u>	<u>Cost:</u>
Red Sponsorship (Limited to 1):	\$5,000
- Exclusive roundtable discussion with Guest Speaker from 5:00 - 6:00 PM	
- Includes all items from White Sponsorship as well	

White Sponsorship:	\$2,500
- VIP access (individual and group photo with guest speaker) & reserved table with seating for 10 guests	
- Full page ad in LRD Program	
- Recognition of sponsorship at event, on AAGOP website and social media channels	
- Display signage (banner or sign; max. dimensions 2' height x 4' width)	

Blue Sponsorship:	\$1,250
- VIP access (individual photos with guest speaker) for 4 guests; reserved table with seating for 10 guests	
- Half page ad in LRD Program	
- Recognition of sponsorship at event, on AAGOP website and social media channels	
- Display signage (banner or sign; max. dimensions 2' height x 4' width)	

Table Sponsorship includes:	\$825
- Reserved table at general reception with seating for 10 guests	

Event Sponsorship includes:	\$250
- Quarter page ad in LRD Program	
- Recognition of sponsorship at event, on AAGOP website and social media channels	

All program ads or sponsorships must be purchased online (aagop.org) or mailed to RSCCAAC (P.O. Box 6494, Annapolis, Maryland 21401) with a check in the appropriate amount payable to "RSCCAAC"



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Purchase Order Form *

**This form must be included with all Ad or Sponsorship purchases made by check and sent by mail*

Name _____

Business/Organization _____

Address _____

Phone _____ Email _____

Employer (if individual) _____

Occupation (if individual) _____

Please mark the Ad(s) or Sponsorship(s) you are purchasing:

Business page Ad (\$100)

Red Sponsorship (\$5,000)

Quarter page Ad (\$150)

White Sponsorship (\$2,500)

Half page Ad (\$300)

Blue Sponsorship (\$1,250)

Full page Ad (\$500)

Table Sponsorship (\$825)

Inside Cover Page Ad (**mark:** front / back) (\$800)

Event Sponsorship (\$250)

Back Cover Page Ad (\$1,500)

Couple Tickets (\$170)

Front Cover Ad (\$2,000)

Individual Tickets (\$89)

Attendees (if purchasing a sponsorship, please provide the names of ALL guests):

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

Please mail this form along with a check made payable to "RSCCAAC" in the appropriate amount to: RSCCAAC, P.O. Box 6494, Annapolis, Maryland 21401